



# Innovation Awards

## Prototype Awards

This category showcases and give exposure to ideas, design and prototypes.

Two awards are available within this category:

1. **Prototype Grassroots:** This award offers an opportunity for the humble kiwi innovation to showcase ideas, design and prototypes that have the potential to improve rural practices in New Zealand
2. **Prototype Established:** This award recognises new product development and offers established companies the opportunity to give their new product and process development some critical exposure at Fieldays

### Criteria

- Your innovation must be applied in the agricultural sector
- Your innovation cannot have been released into the market prior to Fieldays 2018
- Your innovation must not be branded, in production and/or available for sale in the market (if it is, you can consider the Launch NZ award)
- Your innovation must look professional or be a working prototype or a display that demonstrates the innovations intent
- Due to testing limitations at Fieldays, liquid based innovations will be considered on a case by case basis

### Entry Fee

To enter your innovation into the Prototype category, there is an \$104.50 +GST entry fee per innovation which includes a site in the Fieldays Innovation Centre.