



Innovation Awards

Launch NZ Award

Your innovation may be suitable for this award if it is being launched into the New Zealand market.

Launch NZ provides an opportunity for businesses to introduce products to the New Zealand market. Fieldays is a great place to assess the market and capitalise on the interaction with industry buyers, agri-leaders and visitors who flock to the event to see the new ideas shaping the agricultural landscape.

Criteria

- Your innovation must be applied in the agricultural sector
- Your innovation must either have been released for sale in New Zealand after Fieldays 2018 or is to be released at Fieldays 2019
- Due to testing limitations at Fieldays, liquid based innovations will be considered on a case by case basis

Entry Fee

To enter your innovation into the Launch NZ category, there is an \$946.00 +GST entry fee per innovation which includes a site in the Fieldays Innovation Centre. If you already have a confirmed site booked elsewhere at Fieldays, your entry fee is \$410.00 + GST which does **not** include a site in the Fieldays Innovation Centre.