

Category	Main question	Dependent question	Scoring	Scoring Guidelines
Energy Efficiency	Generators: Do you plan to use generators at Fielddays?	Please provide an estimate of how many and what size (if known). If you're unsure, feel free to provide a rough idea or leave additional comments.	1-3	High generator use without efficiency considerations or efforts to reduce impact
			4-5	Moderate generator use with no clear sustainability measures
			6-7	Some generator use, but with efforts to minimize impact (e.g., fuel-efficient models, shared generators)
			8-9	Minimal generator use (small, energy-efficient, or low-emission models)
			10	No generators used (fully powered by grid, solar, or other renewable sources)
	Lighting: Do you plan to bring energy-efficient lighting or equipment to Fielddays?	Provide details of what you plan to bring, including an estimate of the quantity and type (if known).	1-3	No energy-efficient lighting or equipment, or no consideration given to energy use
			4-5	Minimal effort—mostly standard equipment with little focus on efficiency
			6-7	Some energy-efficient equipment, but still using conventional high-energy-consuming items
			8-9	Majority of equipment is energy-efficient, with a few exceptions
			10	Only using energy-efficient lighting and equipment (e.g., LED lighting, solar-powered devices, certified energy-efficient appliances)
	Innovation: Do you have any plans to showcase something innovative or go above and beyond the usual to stand out at Fielddays with regards to energy efficiency?	Please provide details on any innovative ideas or unique approaches you plan to showcase.	1-3	No effort to showcase energy efficiency beyond standard practice
			4-5	Some small-scale effort to stand out but not particularly unique or innovative (e.g., basic LED lighting with minimal explanation)
			6-7	Exhibitor is making an effort to highlight energy efficiency in a noticeable way (e.g., clear signage, interactive education, case studies)
			8-9	Exhibitor is implementing a strong, unique approach that significantly enhances energy efficiency (e.g., advanced smart systems, creative solar integration)
			10	Exhibitor is showcasing a groundbreaking, highly innovative energy-efficient solution that is new to Fielddays or the industry (e.g., new tech, off-grid solutions, circular energy systems)

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Waste Reduction Planning	Waste Sorting: Will you implement waste sorting and proper disposal methods at your site?	Provide full details here, such as the specific types of diversion bins you will have available, whether you will have waste sorters on-site, the types of signage you plan to use, and any other relevant examples of your waste management approach.	1-3	No waste sorting or separation, everything goes into landfill
			4-5	Minimal waste sorting effort—perhaps a single recycling bin with unclear or no signage
			6-7	Basic waste sorting with some signage but limited separation options or unclear instructions
			8-9	Strong waste management approach with multiple waste diversion options and clear, effective signage, but no dedicated waste sorters
			10	Comprehensive waste sorting system with clearly labeled bins for all major waste streams (e.g., recycling, composting, landfill, soft plastics) AND dedicated waste sorters or trained staff to guide visitors
	Packaging: Do you take steps to reduce or eliminate plastic use in any aspect of your operations, such as product packaging, promotional items, or other materials?	Please provide details of the actions you have implemented to minimise plastic use.	1-3	No effort to reduce plastic use—everything is standard plastic packaging, giveaways, and materials.
			4-5	Limited efforts—some small plastic reductions, but still using single-use plastic for most aspects.
			6-7	Some efforts to reduce plastic (e.g., eliminating plastic bags, avoiding shrink wrap), but still rely on plastic for certain items.
			8-9	Strong efforts to significantly reduce plastic use, with only minimal unavoidable plastic, which is either recyclable or made from sustainable materials (e.g., plant-based plastics, recycled content).
			10	The exhibitor has completely eliminated single-use plastics across their site, including product packaging, giveaways, and promotional materials. They use 100% reusable, compostable, or recyclable alternatives.
	Containers: Do you commit to using reusable containers, utensils, promotional items, or reusing packaging?	Please provide details about the reusable containers, utensils, promotional items and/or reusing packaging, you will be using at your site.	1-3	No effort—everything is single-use and disposable.
			4-5	Limited effort—some small steps toward reusables, but still heavily reliant on disposable packaging.
			6-7	Uses some reusables, but single-use items are still a significant part of their setup.
			8-9	Strong commitment to reusables, but some unavoidable single-use items, which are compostable, recyclable, or made from sustainable materials.
			10	The exhibitor only uses reusable containers, utensils, and promotional items, with no single-use packaging. Any packaging used is returnable, refillable, or part of a closed-loop system.
	Cutlery: Will you be bringing Cutlery?	What % of the cutlery you bring are reusable, i.e. can be washed and served again? What type of cutlery is it?	1-3	0-25% reusable
			4-6	26-50 reusable
			7-10	51-100% reusable
	Food Donation: How do you manage potential food surplus?	What challenges do you face with regards to waste reduction at events?	1-3	We do not donate unused food
			4-6	We donate any unused food
			7-10	We take measures to ensure no food is left over

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Sustainable Transportation	Vehicles: Will you use low-emission vehicles or take measures to minimise idling?	Please provide details on the type and number of low-emission vehicles you will use, as well as the specific measures you will implement to minimise idling.	1-3	No low-emission vehicles used; no measures to minimize idling implemented.
			4-6	Some low-emission vehicles used (e.g., hybrids or older models) and limited measures to reduce idling (e.g., turning off engines during long stops).
			7-9	A significant number of low-emission vehicles (e.g., electric or newer hybrids) used, with specific idling reduction strategies implemented (e.g., driver training, use of stop/start technology).
			10	All vehicles are low-emission (e.g., fully electric), with comprehensive measures to minimize idling (e.g., real-time tracking to optimize routes, strict no-idling policies).
	Staff Transportation: Will you facilitate carpooling or use energy-efficient transport for your staff?	What percentage of your staff will participate in carpooling, shared transportation, or use public transit options?	1-3	No facilitation of carpooling or energy-efficient transport; 0% participation in carpooling/shared transportation.
			4-6	Some facilitation of carpooling or energy-efficient transport; 1-25% of staff participate in carpooling/shared transportation or use public transit.
			7-9	Good facilitation of carpooling and energy-efficient transport; 26-75% of staff participate in carpooling/shared transportation or use public transit.
			10	Excellent facilitation of carpooling and energy-efficient transport; over 75% of staff participate in carpooling/shared transportation or use public transit options.
	Emissions Offset: Will you offset travel emissions for your team for example, through purchasing carbon credits or participating in another voluntary offset scheme?	Specify the estimated percentage of travel emissions that will be compensated for through carbon credits or other methods.	1-3	No offsetting of travel emissions; 0% of travel emissions offset.
			4-6	Some offsetting of travel emissions; approximately 1-25% of emissions offset through carbon credits or other methods..
			7-9	Good offsetting efforts; approximately 26-75% of travel emissions offset through carbon credits or voluntary compensation methods.
			10	Comprehensive offsetting initiatives; over 75% of travel emissions offset through carbon credits or other compensation methods.

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Education Efforts and Accreditation	Educational Touchpoints: Will you implement site practices that educate visitors on sustainability initiatives?	How many touchpoints will be there in your site to educate visitors on Sustainable practices? For each touchpoint, how will you ensure it provides meaningful and impactful education for visitors?	1-3	No educational touchpoints provided; minimal or no efforts to educate visitors on sustainability.
			4-6	Few educational touchpoints (1-3) with basic information; some efforts to ensure education is meaningful but lacks depth or engagement.
			7-9	Multiple educational touchpoints (4-6) that provide interactive or engaging content; good strategies in place to ensure meaningful education for visitors.
			10	Comprehensive educational approach with many touchpoints (7+); well-developed, interactive, and impactful education methods that deeply engage visitors and promote sustainability initiatives.
	Marketing Materials: Will your messaging include waste reduction or carbon footprint minimization?	How many pieces of your marketing or communication materials (e.g., signs, flyers, digital displays) will specifically address waste reduction or carbon footprint minimization?	1-3	No messaging on waste reduction or carbon footprint minimization; no relevant materials produced.
			4-6	Some messaging included; 1-3 pieces of marketing materials specifically address waste reduction or carbon footprint minimization, but lack depth or engagement.
			7-9	Good messaging present; 4-6 pieces of marketing materials effectively address waste reduction or carbon footprint minimization with clear, impactful content.
			10	Comprehensive marketing strategy that prioritizes sustainability messaging. Comprehensive marketing strategy that prioritizes sustainability messaging.
	Sustainability Accreditations: Have you earned any sustainability accreditations (e.g., B-Corp, ISO 14001).	List all sustainability certifications or accreditations obtained that demonstrate commitment to sustainable practices.	1-3	No sustainability accreditations earned; no recognition of sustainability efforts.
			4-6	Some recognition; 1-2 sustainability accreditations earned (e.g., local certifications, basic sustainability awards).
			7-9	Good recognition; 3-5 notable sustainability accreditations earned (e.g., B-Corp, ISO 14001, or similar recognized certifications).
			10	Comprehensive recognition; 6+ significant sustainability accreditations earned, demonstrating a strong commitment to sustainability and high standards..

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Sustainable Site Design	Will you use modular, recycled, or upcycled materials for event site construction or design where possible?	What specific sustainable materials will you utilize for your event site construction or design? Please list the types of materials (e.g., modular, recycled, upcycled)	1-3	No or minimal use of sustainable materials; primarily conventional, non-sustainable materials used.
			4-6	Some sustainable materials incorporated (e.g., limited use of recycled or upcycled materials), but conventional materials still dominate.
			7-9	Significant use of sustainable materials (e.g., modular, recycled, upcycled materials used for key structures); clear effort to reduce environmental impact.
			10	Comprehensive commitment to sustainability; majority of materials used are modular, recycled, upcycled, or sustainably sourced, with a clear focus on reducing waste and environmental impact.
	Will you monitor and set specific targets for resource consumption during the event? (Yes/No)	What specific targets will you set for monitoring resource consumption (e.g., water, electricity, waste) during the event?	1-3	No monitoring or targets set for resource consumption; no plans to track resources used during the event.
			4-6	Basic monitoring in place; some targets set for resource consumption (e.g., general goals for water or electricity use), but lacks specificity or detail.
			7-9	Good monitoring practices; specific and measurable targets set for multiple resource categories (e.g., water, electricity, waste) with strategies in place for tracking and reporting.
			10	Comprehensive monitoring and proactive resource management; detailed and ambitious targets set for multiple resource categories, with a clear plan for ongoing monitoring, assessment, and adjustments based on results.
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Additional Sustainability Efforts	Are you undertaking any other innovative or impactful sustainability initiatives at Fielddays that haven't been covered in this form?	Please provide details below.	1-3	No additional sustainability initiatives beyond what has been covered
			4-6	Some additional initiatives, but they are relatively small-scale or not highly innovative.
			7-9	Strong additional sustainability initiatives that are innovative, impactful, and go beyond standard practices.
			10	Exceptional sustainability initiatives that are groundbreaking, highly impactful, and set a new benchmark for sustainability at Fielddays.