

Fieldays Alcohol Management Information for Pantry Exhibitors authorised to Sell or Supply Alcohol at Fieldays 2025

The sale and consumption of alcohol at the Fieldays event is strictly managed by the Society, Waipa District Council, Waikato DHB Officer of Health and NZ Police to ensure compliance with the licence conditions. As the Mystery Creek site is licenced for the sale or consumption of alcohol, exhibitors are prohibited by law to bring alcohol onto our site during this event without prior approval.

Exhibitor Alcohol Sales by Off-licence/On-licence samples – The Pantry

Once a site application has been confirmed, Fieldays will issue the exhibitor with an approval letter which they send to Waipa District Council with their application for a Special Liquor Off-Licence. They have been asked to have their application in before the **4th of April**. They must provide us with a copy of the issued licence.

Conditions applying to Exhibitor Alcohol Sales by Off-licence and supply of alcohol samples by on-licence:

- Sales and samples are to be available only between the hours of **8am to 5pm promptly (Wednesday-Friday)** and **8am to 4pm (Saturday)**. Consumption of any alcohol is prohibited in the exhibition area after this time by either public or exhibitors themselves.
- Taste samples must be no larger than 15mls (beer and wine) and 10mls for spirits and must be limited to the products sold for off-site consumption (applies to off-licence holders).
- Sample tastings are to be served in approved vessels only and the licensee must ensure that each sample is consumed immediately in front of their stand. Refer to the Fieldays Prohibited
- Customers must be advised that they are prohibited from consuming alcohol purchased on the Fieldays site.
- Complimentary drinking water must be provided on each site at all times.
- Host responsibility is the exhibiting Duty Manager's responsibility. Sampling is to be conducted in a safe and professional manner and customers are to be observed for signs of intoxication, and refused samples where necessary.
- They must display their issued licence in clear view on their site at all times.
- They must provide two licenced Duty Managers, and both certificates must be displayed on their site at all times.
- Other signage to be displayed: No ID, No Service; Minors and Intoxicated People Will Not Be Served

Non-Compliance

Non-compliance with any licence requirements will result in the Fieldays Customer Account Manager accompanied by Security or on-site Police addressing the issue for resolution and compliance. If it is not satisfactorily resolved, the function or exhibitor will be shut down and beverage removed from the site.

I agree with the conditions listed within this document:

Name: Date:

On behalf of (Company / Trading Name):

Signature: